

## 7.2 ~ Equivalent Quadratic Forms

Daily Objectives:

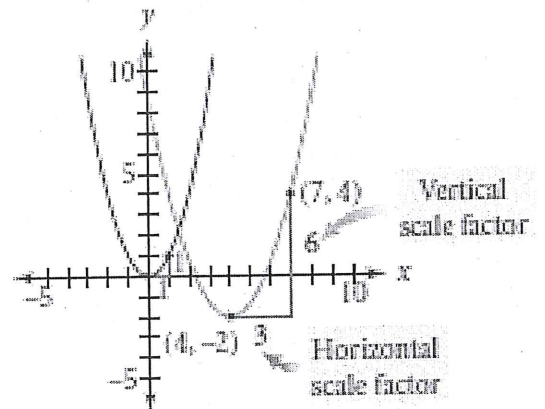
1. Understand the correspondence between the zeros of a polynomial function and the roots of an equation.
2. Use the zero-product property to find the roots of equations.
3. Comprehend the relationships among the general form, the factored form, and the vertex form of a quadratic equation.
4. Relate the vertex form of a quadratic equation to the parent functions  $y = x^2$ .

A quadratic function in the form  $\frac{y-k}{b} = \left(\frac{x-h}{b}\right)^2$  or  $y = b\left(\frac{x-h}{a}\right)^2 + k$ .

The above equations identifies the location of the vertex  $(h, k)$ , and the horizontal and vertical scale factors,  $a$  and  $b$ .

Given the equation  $y = 6\left(\frac{x-4}{3}\right)^2 - 2$  which represents the equation of the parabola below.

Rewrite this equation with a combined horizontal and scale factor.



This new form  $y = a(x-h)^2 + k$  represents **vertex form**.

$$y = \frac{2}{3}(x-4)^2 - 2$$

$$y = a(x-4)^2 - 2$$

$$4 = a(7-4)^2 - 2$$

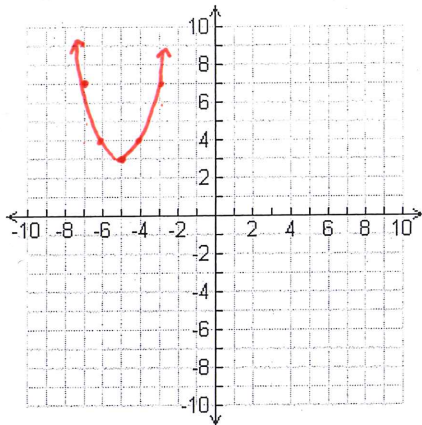
$$4 = a(3)^2 - 2$$

$$4 = 9a - 2$$

$$\frac{6}{9} = \frac{9a}{9}$$

$$\frac{2}{3} = a$$

**Example 1:** Find the vertex of the quadratic represented by the equation  $y = (x + 5)^2 + 3$ . Then graph the parabola below.



### Zero-Product Property

For all real numbers  $a$  and  $b$ , if  $ab = 0$ , then  $a = 0$ , or  $b = 0$ , or  $a = 0$  and  $b = 0$ .

Fill in the blanks below to satisfy each equation:

$$\underline{0} \cdot 18.9 = 0$$

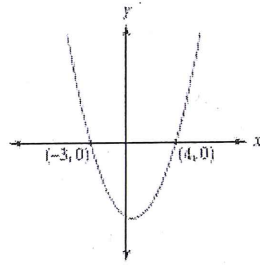
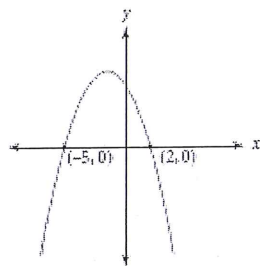
$$3(\underline{4} - 4)(\underline{-9} + 9) = 0$$

**Zeros:**

Identify the zeros of the graph below:

$$x = -5$$

$$x = 2$$



$$x = -3$$

$$x = 4$$

The zeros of a function will be the  $x$ -values that make  $y$  equal to zero.

**Example 2:** Find the zeros of the function  $y = -1.4(x - 5.6)(x + 3.1)$ .

$$x - 5.6 = 0 \quad x + 3.1 = 0$$

$$x = 5.6 \quad x = -3.1$$

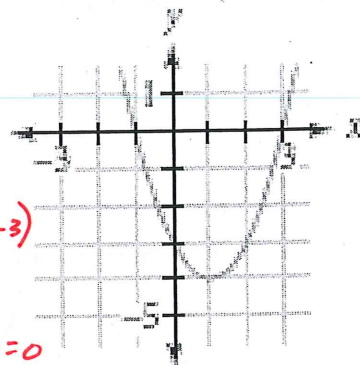
The quadratic function written in Example 2 is written in *factored form*.

**Example 3:** Consider the parabola below:

- a. Write an equation of the parabola in vertex form.

$$y = (x - 1)^2 - 4$$

- b. Write an equation of the parabola in factored form.
- c. Show that both equations are equivalent.



$$(x - 1)^2 - 4$$

$$(x - 1)(x - 1) - 4$$

$$x^2 - 2x + 1 - 4$$

$$x^2 - 2x - 3$$

$$(x + 1)(x - 3)$$

$$x^2 - 3x + 1x - 3$$

$$x^2 - 2x - 3$$

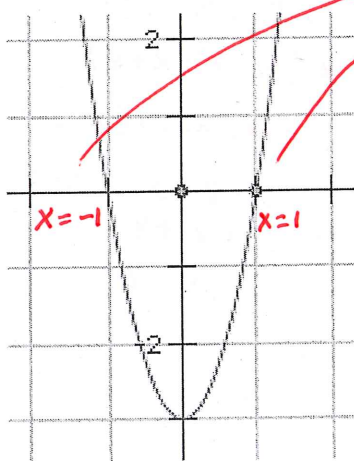
$$0 = (x + 1)(x - 3)$$

$$x + 1 = 0 \quad x - 3 = 0$$

$$-1 \quad -1 \quad +3 \quad +3$$

$$x = -1 \quad x = 3$$

**Example 3:** Given the parabola below, write its equations in factored and vertex form.



$$y = (x - 1)(x + 1)$$

$$y = x^2 - 3$$

To find the scale factor  $a$ , substitute a point from your graph into the equation. Then solve for  $a$ .

### Three Forms of a Quadratic Function

General form  $y = ax^2 + bx + c$

Vertex form  $y = a(x - h)^2 + k$

Factored form  $y = a(x - r_1)(x - r_2)$

**Example 4:** Write each quadratic formula below in general form:

a.  $y = (x+8)(x-1)$

$$y = x^2 + 7x - 8$$

b.  $y = (x+4)^2 - 10$

$$y = x^2 + 8x + 16 - 10$$

$$y = x^2 + 8x + 6$$

c.  $y = (x-3)(x-4)$

$$y = x^2 - 7x + 12$$

d.  $y = (x-5)^2 - 8$

$$y = x^2 - 10x + 25 - 8$$

$$y = x^2 - 10x + 17$$

e.  $y = 3(x+2)^2 - 8$

$$y = 3(x^2 + 4x + 4) - 8$$

$$= 3x^2 + 12x + 12 - 8$$

$$y = 3x^2 + 12x + 4$$

**Example 5:** Write each general form in factored form: *and find the zeroes:*

a.  $y = x^2 - 10x + 24$

$$y = (x-6)(x-4)$$

$$0 = (x-6)(x-4)$$

$$\begin{array}{cc} x-6=0 & x-4=0 \\ +6 & +6 & +4 & +4 \end{array}$$

$$\boxed{x=6 \quad x=4}$$

b.  $y = x^2 + 8x - 20$

$$y = (x+10)(x-2)$$

$$0 = (x+10)(x-2)$$

$$\begin{array}{cc} x+10=0 & x-2=0 \\ -10 & -10 & +2 & +2 \end{array}$$

$$\boxed{x=-10 \quad x=2}$$

c.  $y = 2x^2 - 6x - 80$

$$2(x^2 - 3x - 40)$$

$$y = 2(x-8)(x+5)$$

$$0 = 2(x-8)(x+5)$$

$$\begin{array}{cc} x-8=0 & x+5=0 \\ +8 & +8 & -5 & -5 \end{array}$$

$$\boxed{x=8 \quad x=-5}$$

**Example 6:** Find the equation of a graph with x-intercepts at (4,0) and (-3,0) if the graph passes through the point (6,-36).

$$y = a(x-4)(x+3)$$

$$-36 = a(6-4)(6+3)$$

$$-36 = a \cdot 2 \cdot 9$$

$$\frac{-36}{18} = \frac{18a}{18}$$

$$-2 = a$$

$$y = -2(x-4)(x+3)$$